

TREND COLOR

SPRING SUMMER

2026



WOOLMARK
Batch Code 773028022



CU1179684
Certified Control Union



CU1179684
Certified Control Union

THE JOURNAL OF THE AMERICAN COLLEGE OF NUTRITION

VOLUME 34 NUMBER 4 WINTER 2016

ISSN 1541-0032

DOI: 10.1177/1541003216666666

Copyright © 2016 American College of Nutrition

100% Peer-Reviewed

For more information, visit www.acn-nutrition.org

Subscription rates: \$120/yr (US), \$150/yr (Canada), \$180/yr (elsewhere)

Single issues: \$35 (US), \$45 (Canada), \$55 (elsewhere)

Back issues: \$15 (US), \$20 (Canada), \$25 (elsewhere)

Advertising rates: \$1,000/yr (US), \$1,200/yr (Canada), \$1,500/yr (elsewhere)

For advertising information, visit www.acn-nutrition.org

Printed in the USA

Member since 1982

Member of the International Association of Agricultural and Food Sciences

Member of the International Association of Food and Nutrition Sciences

Member of the International Association of Food and Nutrition Sciences



WOOLMARK
Batch Code 773028022



CU1179684
Certified Control Union



CU1179684
Certified Control Union

SS 2026 COLOR FORECAST

Acceleration and light are the themes of 2026 Color Forecast.
As the climate crisis brings chaos and strange omens of decline,
we will see an acceleration of change, both good and bad.

Urgency, repair and reassurance will be
the new necessities in this new reality.

Light and luminous hues, as well as meditative and sensual darks
speak of the search for restoration, whether it be through looking out
to cosmos for guidance, or by turning our gaze inwards for solace.

Dependable and familiar colors echo the enduring appeal of nostalgia,
and the need to connect with people and things that are comforting.

Intense and bright tones mirror the beauty and strangeness of nature,
and the urgency and activism required to bring it back to a place of
balance.

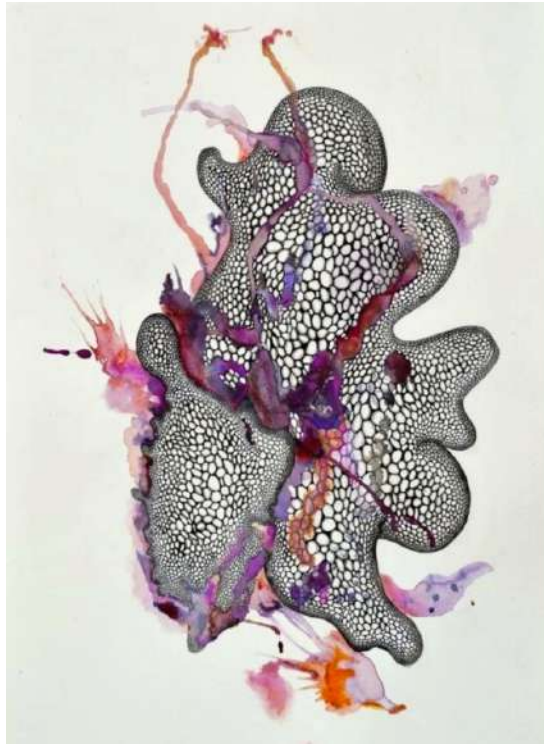
Moving from darkness to light, and from dusk to dawn,
preparing us for new horizons.

001// INSIDE OUT

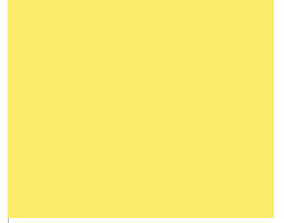
002// BIO MYSTIC

003// PERCEPTION

001// Physical



AURORA



LIVING CORAL



FUCHSIA FEDORA



GREEN FLASH



BLUE RADIANCE



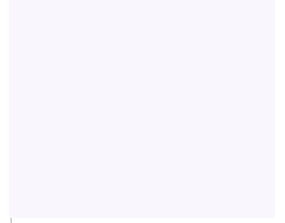
DAZZLING BLUE



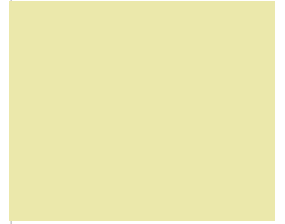
002// Subtile



PURPLE HEATHER



SHADOW LIME



RAFFIA



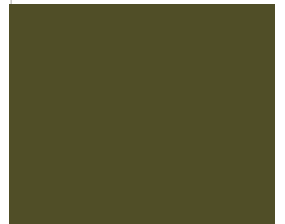
PUMPKIN SPICE



BLEACHED DENIM



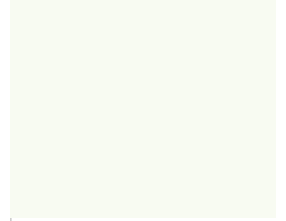
DARK OLIVE



003// Soulful



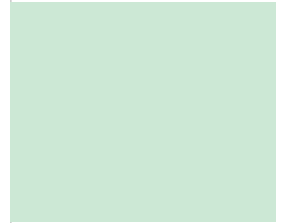
DIAPHONOUS



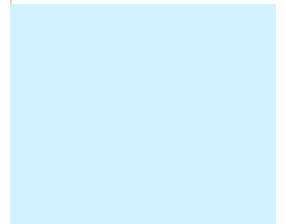
LIMEADE



BROOK GREEN



TANAGER TURQUOISE



LAVENDULA



CROWN JEWEL

